



Presenter Bio: *Financing Mid-Tier Healthy Food Enterprises: Tools for Successful Underwriting*
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Ginger McNally: Ginger McNally is the founder of Mission + Money Matters, a consulting firm specializing in community investment strategies domestically and internationally. Ginger assists community development financial institutions and foundations to achieve integrated financial and social impact goals. Ms. McNally is nationally recognized for her work designing microfinance and healthy foods-related loan programs.

With a thirty-plus year background in community investment, Ms. McNally has designed, implemented and evaluated microenterprise programs in Latin America, the Caribbean, Africa, and North America. In the Central Coast of California, Ginger designed the first regional microenterprise loan program serving new and expanding small businesses with limited capital resources. She also managed a successful regional business incubator program serving low-income, Latino entrepreneurs. Ms. McNally served as Chief Executive Officer of the Santa Cruz Community Credit Union, an innovative \$86 million community development credit union, and its affiliated nonprofit, Santa Cruz Community Ventures.

Ms. McNally has a Master of International Public Administration with a specialization in International Economic Development from Monterey Institute of International Studies. Ginger pursues her commitment to global equity and ending poverty by serving on the Board of Trustees of Freedom from Hunger and on the Audit Committee of the Firelight Foundation.