



Presenter Bios – Chips to Carrots: Financing Healthy Corner Stores
September 27, 2012

Hannah Burton Laurison: Hannah Burton Laurison, MA, is a senior planner and program director at ChangeLab Solutions, where she leads capacity building and advocacy efforts to create healthier communities nationwide. She is also a co-convener of the national Healthy Corner Store Network. Prior to joining ChangeLab Solutions, Hannah staffed the Pennsylvania Fresh Food Financing Initiative, a \$120 million public/private initiative to develop new grocery stores in underserved communities. In addition, she has worked with corner store owners to increase healthy choices, coordinated a hunger relief program, and organized community gardens in low-income communities. Hannah has written and spoken extensively on innovative policy solutions to public health challenges. She is the recipient of a Roots of Change fellowship for sustainable food system innovators. She graduated magna cum laude from Brown University and holds a master's degree in planning from Tufts University. Her favorite vegetable is asparagus.

Stephanie Weiss: Stephanie is a Senior Associate for Research, Evaluation and Consulting at The Food Trust. In this role, she manages research projects that examine using in-store marketing strategies to promote consumer purchases of healthy food. She is also part of the consulting team that provides technical assistance to external groups on program development and research and evaluation projects related to healthy food retail. Prior to joining The Trust, she was a Research Associate at The Robert Wood Johnson Foundation where she worked with the Childhood Obesity and Public Health teams to develop, manage and evaluate grant programs that build the evidence base for childhood obesity prevention and tobacco control.