



CDFI Program and NACA Program Awardees: A Snapshot of 2019 Reported Activities

August 2021

COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS FUND

www.cdfifund.gov

Introduction to the Data



- This summary snapshot report and the accompanying data file is based on CDFI Program and NACA Program Financial Assistance (FA) award recipients' performance for their fiscal year (FY) 2019 activities submitted in 2020 to the CDFI Fund.
 - This analysis examines activities that occurred in FY 2019 and were reported in FY 2020 by the cohort of CDFI and NACA Program FA award recipients, as required under their Assistance Agreements with the CDFI Fund.
 - Data is derived from the Transactional Level Reports (TLR) and Consumer Loan Reports (CLR) submitted to the CDFI Fund by recipients through the Annual Compliance and Performance Report (ACPR) system.

Key Findings



- CDFIs reported in FY 2020 for lending and investment activities originated in FY 2019 that:
 - Nearly 75% of their lending portfolio was targeted in distressed areas and to underserved populations, exceeding the CDFI Certification threshold requirement of 60%.
 - 17% of lending was in rural areas, exceeding the percentage of the population living in Non-Metropolitan areas (14%).
 - Persistent Poverty Counties (PPCs) accounted for 17% of all CDFI lending, exceeding the share of the population living in PPCs (8%). PPCs are defined as any county that has had 20% or more of its population living in poverty over the past 30 years, as measured by the 1990, 2000, and the 5-year American Community Survey (2011-2015).
 - High poverty areas (census tracts with poverty rates of at least 20%) accounted for 33% of all CDFI lending, exceeding the share of the population living in high poverty areas (29%).
 - CDFIs provided loans at very affordable interest rates, ranging on average, between 5% and 12%, and very low origination fees, ranging on average between 0.3% and 2.5% of the loan amounts.

Reporting CDFIs by Institution Type: FY 2019



Institution Type	CDFI	Percent
Bank	34	9.9%
Credit Union	77	22.4%
Loan Fund	229	66.8%
Venture Fund	3	0.9%
Total	343	100.0%

Source: CDFI TLR and Consumer Loan Report (CLR)

This report includes all CDFI Program and NACA Program award recipients that were required and successfully submitted their FY2019 CDFI TLR reports by 9/18/2020.

Asset Size by Institution Type: FY 2019



Institution Type	CDFI	Average	Median
Bank	34	\$653,255,500	\$303,630,000
Credit Union	77	\$677,093,007	\$222,893,831
Loan Fund	229	\$50,804,910	\$17,754,362
Venture Fund	3	\$38,480,008	\$18,782,657

Source: ACR

In FY 2019, on average, regulated CDFIs were approximately more than 10 times larger than unregulated, non-depository CDFIs in terms of asset size.

CDFI Loan Originations in FY 2019



	Bank			Credit Union			Loan Fund			Venture Fund		
	CDFI	Number of Loans	Percent	CDFI	Number of Loans	Percent	CDFI	Number of Loans	Percent	CDFI	Number of Loans	Percent
Business and Micro	34	12,637	21.0%	44	4,853	0.7%	156	12,671	43.3%	2	134	63.8%
Commercial Real Estate	30	2,863	4.7%	16	292	0.0%	69	646	2.2%	1	1	0.5%
Consumer	29	34,669	57.5%	77	654,644	93.8%	43	7,953	27.2%	1	7	3.3%
Home Improvement and Purchase	25	5,615	9.3%	67	37,522	5.4%	66	6,643	22.7%	0	0	0.0%
Residential Real Estate	31	3,884	6.4%	12	250	0.0%	69	871	3.0%	0	0	0.0%
Other	24	646	1.1%	9	294	0.0%	38	458	1.6%	2	68	32.4%
Total		60,314	100.0%		697,855	100.0%		29,242	100.0%		210	100.0%

Source: CDFI TLR and Consumer Loan Report(CLR)

In FY 2019, consumer lending was the major part of lending by banks and credit unions as measured by the number of loans. Loan funds and venture funds provided 43% and 64%, respectively, of their lending for business and microenterprise loans.

CDFI Loan Term (in months) in FY 2019



	Bank		Credit Union		Loan Fund		Venture Fund	
	Number of Loan	Average	Number of Loan	Average	Number of Loan	Average	Number of Loan	Average
Consumer	*	*	*	*	7,917	19	7	12
Business and Micro	9,531	40	2,979	85	12,357	46	123	99
Home Improvement and Purchase	4,218	165	28,204	268	5,525	268	0	0
Commercial Real Estate	2,335	77	244	90	613	79	1	84
Residential Real Estate	2,257	64	196	124	742	64	0	0
Other	313	79	287	167	443	103	43	63

Source: CDFI TLR

Note: This analysis only includes term loans.

* CDFI banks and credit unions only report geographic information on consumer loans to the CDFI Fund. Consumer loan term information for CDFI bank and credit union consumer loans can be found in Call Report submitted to their regulators.

In FY 2019, CDFI loan funds and venture funds provided, on average, term loans for consumer loans of between 1 to 2 years. For all CDFIs, the terms for home loans were between 10 to 25 years, and 3 to 10 years for business and other real estate loans.

Interest Rates Charged by CDFIs in FY 2019



	Bank		Credit Union		Loan Fund		Venture Fund	
	Number of Loan	Average	Number of Loan	Average	Number of Loan	Average	Number of Loan	Average
Consumer	*	*	*	*	7,165	12.36	7	5.04
Business and Micro	9,516	6.97	2,969	5.25	12,078	10.78	118	5.84
Home Improvement and Purchase	4,206	5.67	28,187	4.68	3,913	4.95	0	0.00
Commercial Real Estate	2,334	5.87	244	5.36	605	6.19	1	6.50
Residential Real Estate	2,256	6.13	196	5.14	721	5.65	0	0.00
Other	312	5.71	287	6.71	436	5.65	35	1.31

Source: CDFI TLR

Note: This analysis only includes term loans.

* CDFI banks and credit unions only report geographic information on consumer loans to the CDFI Fund. Average interest rate information for CDFI bank and credit union consumer loans can be found in Call Report submitted to their regulators.

In FY 2019, CDFI loan funds and venture funds charged an average interest rate for consumer loans of between 5% and 12%. For all CDFIs, interest rates were between 5% to 11% for business and micro loans, and 5% to 6% for home and other real estate loans.

Origination Fees Charged by CDFI in FY 2019



	Bank		Credit Union		Loan Fund		Venture Fund	
	Number of Loan	Percent of Loan Amount	Number of Loan	Percent of Loan Amount	Number of Loan	Percent of Loan Amount	Number of Loan	Percent of Loan Amount
Consumer	*	*	*	*	4,480	2.21%	0	0.00%
Business and Micro	6,859	0.53%	793	0.27%	10,045	2.59%	39	0.74%
Home Improvement and Purchase	2,817	0.72%	9,284	0.59%	3,376	1.77%	0	0.00%
Commercial Real Estate	1,814	0.64%	50	0.97%	498	1.01%	1	1.00%
Residential Real Estate	1,529	0.58%	8	1.11%	633	1.12%	0	0.00%
Other	260	0.30%	266	1.79%	225	0.93%	1	0.70%

Source: CDFI TLR

Note: This analysis only includes term loans.

* CDFI banks and credit unions report their average origination fees of their consumer loans in their Call Reports filed with their regulators. This information is not collected by the CDFI Fund.

In FY 2019, across all loan types, CDFIs' origination fees ranged between 0.3% and 2.5% of the loan amount.

CDFI Impact: Target Market in FY 2019



	Bank (N=34)		Credit Union (N=77)		Loan Fund (N=229)		Venture Fund (N=3)		Total	
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
Investment Area (IA)	\$3,464,702,940	57.5%	\$6,592,284,130	42.0%	\$2,210,385,563	68.1%	\$49,559,640	82.6%	\$12,316,932,273	49.2%
Low Income Targeted Population (LITP)	\$977,241	0.0%	\$3,339,870,167	21.3%	\$241,516,575	7.4%	\$0	0.0%	\$3,582,363,983	14.3%
Other Targeted Population (OTP)	\$40,254,602	0.7%	\$489,564,626	3.1%	\$93,566,257	2.9%	\$0	0.0%	\$623,385,485	2.5%
IA Enduser	\$1,159,681,672	19.2%	\$333,738,707	2.1%	\$108,286,330	3.3%	\$10,258,872	17.1%	\$1,611,965,581	6.4%
LITP Enduser	\$11,614,456	0.2%	\$344,159,425	2.2%	\$267,251,971	8.2%	\$0	0.0%	\$623,025,852	2.5%
OTP Enduser	\$0	0.0%	\$0	0.0%	\$8,748,200	0.3%	\$0	0.0%	\$8,748,200	0.0%
Non-Distressed Area	\$1,349,448,177	22.4%	\$4,583,031,743	29.2%	\$314,910,412	9.7%	\$145,000	0.2%	\$6,247,535,332	25.0%
N/A	\$2,537,268	0.0%	\$133,887	0.0%	\$0	0.0%	\$0	0.0%	\$2,671,155	0.0%
Total	\$6,029,216,356	100.0%	\$15,682,782,685	100.0%	\$3,244,665,308	100.0%	\$59,963,512	100.0%	\$25,016,627,861	100.0%

Source: CDFI TLR, Consumer Loan Report (CLR), Census Tract 2010.

Note: **End users are third-party beneficiaries from CDFI loans and investments. They include OTP, LITP, and IA end users.** "N/A" means missing geographical information.

In FY 2019, approximately 75% of CDFI Program and NACA Program awardees' loans and investments were made in distressed areas (investment areas or IA) and to underserved Low-Income Targeted populations (LITP), with incomes below 80% of area income, and Other Targeted Populations (OTP), which exceed the CDFI Certification threshold of 60%. OTPs are historically underserved populations and include "African American's, Alaska Natives residing in Alaska, Hispanics, Native Americans, Native Hawaiians residing in Hawaii, and Other Pacific Islanders living in Other Pacific Islands"

CDFI Impact: Persistent Poverty Counties in FY 2019



	Bank (N=34)		Credit Union (N=77)		Loan Fund (N=229)		Venture Fund (N=3)		Total	
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
Persistent Poverty County	\$2,286,684,904	37.9%	\$1,573,471,395	10.0%	\$381,005,434	11.7%	\$32,150,294	53.6%	\$4,273,312,027	17.1%
Non-persistent Poverty County	\$3,738,520,239	62.0%	\$14,109,086,038	90.0%	\$2,856,816,316	88.0%	\$27,813,219	46.4%	\$20,732,235,812	82.9%
N/A	\$4,011,204	0.1%	\$225,208	0.0%	\$6,843,552	0.2%	\$0	0.0%	\$11,079,964	0.0%
Total	\$6,029,216,347	100.0%	\$15,682,782,641	100.0%	\$3,244,665,302	100.0%	\$59,963,513	100.0%	\$25,016,627,803	100.0%

Source: CDFI TLR, Consumer Loan Report(CLR), ACS

Note: **Persistent poverty counties are defined as any county that has had 20 percent or more of its population living in poverty over the past 30 years, as measured by the 1990, 2000, and the 5-year American Community Survey (2011-2015).** “N/A” means missing geographical information.

In FY 2019, CDFI Program and NACA Program awardees made over 17% of their loans and investments in persistent poverty counties, exceeding the share of the population living in persistent poverty counties (8%).

CDFI Impact: High Poverty Areas in FY 2019



	Bank (N=34)		Credit Union (N=77)		Loan Fund (N=229)		Venture Fund (N=3)		Total	
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
High Poverty Area	\$2,673,651,826	44.3%	\$3,914,329,277	25.0%	\$1,718,858,982	53.0%	\$45,879,640	76.5%	\$8,352,719,725	33.4%
Non-high Poverty Area	\$3,351,553,333	55.6%	\$11,768,228,312	75.0%	\$1,518,962,770	46.8%	\$14,083,872	23.5%	\$16,652,828,287	66.6%
N/A	\$4,011,204	0.1%	\$225,208	0.0%	\$6,843,552	0.2%	\$0	0.0%	\$11,079,964	0.0%
Total	\$6,029,216,363	100.0%	\$15,682,782,797	100.0%	\$3,244,665,304	100.0%	\$59,963,512	100.0%	\$25,016,627,976	100.0%

Source: CDFI TLR, Consumer Loan Report (CLR), ACS

Note: High-poverty areas are defined as any census tract with a poverty rate of at least 20 percent as measured by the 2011–2015 5-year data from the American Community Survey of the Bureau of the Census. “N/A” means missing geographical information.

In FY 2019, CDFI Program and NACA Program awardees made approximately 33% of their loans and investments in high poverty areas, exceeding the share of the population living in high poverty areas (29%).

CDFI Impact: Geography in FY 2019



	Bank (N=34)		Credit Union (N=77)		Loan Fund (N=229)		Venture Fund (N=3)		Total	
	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent	Amount	Percent
Metropolitan Area	\$3,805,940,368	63.1%	\$13,950,888,305	89.0%	\$2,890,892,721	89.1%	\$3,579,475	6.0%	\$20,651,300,869	82.6%
Non-metropolitan Area	\$2,219,264,831	36.8%	\$1,731,669,502	11.0%	\$346,929,023	10.7%	\$56,384,040	94.0%	\$4,354,247,396	17.4%
N/A	\$4,011,204	0.1%	\$225,208	0.0%	\$6,843,552	0.2%	\$0	0.0%	\$11,079,964	0.0%
Total	\$6,029,216,403	100.0%	\$15,682,783,015	100.0%	\$3,244,665,296	100.0%	\$59,963,515	100.0%	\$25,016,628,229	100.0%

Source: CDFI TLR, Consumer Loan Report (CLR), Feb. 2013 OMB metro/non-metro designation,

<https://www.whitehouse.gov/sites/whitehouse.gov/files/omb/bulletins/2013/b13-01.pdf>

Note: "N/A" means missing geographical information.

In FY 2019, CDFI Program and NACA Program awardees reported that approximately 17% of their loans and investments were in Non-Metropolitan areas. This share exceeded the percentage of the population living in Non-Metropolitan areas (14%) in FY 2019.