

# DISABILITY FUNDS-FINANCIAL ASSISTANCE (DF-FA) APPLICATION GUIDANCE

FY 2022 CDFI Program Financial Assistance Application

FEBRUARY 10, 2022

THE CDFI FUND
U.S. Department of the Treasury

OMB Approval No. 1559-0021

Paperwork Reduction Act Notice.

This submission requirements package is provided to Applicants for awards under the Community Development Financial Institutions Program (CDFI Program) and Native American CDFI Assistance Program (NACA Program). Applicants are not required to respond to this collection of information unless it displays a currently valid Office of Management and Budget (OMB) control number. The estimated average burden associated with this collection of information per Applicant is 95 hours for the Base Financial Assistance (Base-FA) Application, 0.5 hours for the supplemental Persistent Poverty County-Financial Assistance (PPC-FA) Application, 10 hours for the supplemental Disability Funds-Financial Assistance (DF-FA) Application, and 10 hours for the supplemental Healthy Food Financing Initiative-Financial Assistance (HFFI-FA) Application. Comments concerning the accuracy of this burden estimate and suggestions for reducing this burden should be directed to the Program Manager, CDFI Program and NACA Program, Department of the Treasury, Community Development Financial Institutions Fund, 1500 Pennsylvania Avenue, Washington, D.C. 20220.

All materials are available on the CDFI Fund Website: www.cdfifund.gov.

Catalog of Federal Domestic Assistance Number: CDFI 21.020; NACA 21.012

### Introduction

The Disability Funds-Financial Assistance (DF-FA) Application (OMB Control Number: 1559-0021) Guidance document (DF-FA Guidance) provides Applicants with guidance and tips on how to respond to the DF-FA narrative questions and data tables included in this year's DF-FA Supplemental Application. Capitalized terms not defined herein shall have the meaning specified in the applicable FY 2022 CDFI Program or NACA Program Notice of Funds Availability (together, NOFAs).

Responses to the narrative questions and data tables must be provided in the DF-FA Supplemental Application section within the Financial Assistance (FA) Application in the Awards Management Information System (AMIS).

<u>DF-FA Application submissions that are not submitted via AMIS by April 12, 2022, at 11:59 ET will not be</u> considered by the CDFI Fund.

### **About the DF-FA Awards**

DF-FA awards will be provided as a supplement to Community Development Financial Institutions Program (CDFI Program) and Native American CDFI Assistance Program (NACA Program) Base-Financial Assistance<sup>1</sup> (Base-FA) awards. Therefore, DF-FA Applicants must submit a DF-FA Application along with a CDFI Program and/or NACA Program Base-FA Application. Only those DF-FA Applicants that have been selected to receive a Base-FA award will be eligible to receive a DF-FA award. Applicants applying solely for Technical Assistance (TA) are not eligible to apply for DF-FA awards.

Like Base-FA awards, DF-FA awards will be made in the form of grants, loans, equity investments, deposits, and/or credit union shares based on the form of Matching Funds provided by the Applicant, if applicable. The eligible uses of DF-FA awards are Financial Products, Financial Services, Development Services, and loan loss reserves.

DF-FA Applicants must be Certified CDFIs that have a track record of serving individuals with disabilities, specifically by providing Financial Products, Financial Services, and/or Development Services that have a primary purpose of benefiting individuals with disabilities.

### **Definitions**

For the purposes of DF-FA, a person with a Disability is: a person who has a physical or mental impairment that substantially limits one or more major life activities, a person who has a history or record of such an impairment, or a person who is perceived by others as having such an impairment, as defined by the ADA at <a href="https://www.ada.gov/cguide.htm">https://www.ada.gov/cguide.htm</a>.

<sup>&</sup>lt;sup>1</sup> Financial Assistance award types include the Base-FA award and the following awards that are provided as a supplement to the Base-FA award: DF-FA, Persistent Poverty Counties-FA (PPC-FA), and Healthy Food Financing Initiative-Financial Assistance (HFFI-FA). The DF-FA, PPC-FA, and HFFI-FA Applications are evaluated independently from the Base-FA Application and will not affect the Base-FA Application evaluation or Base-FA award amount. See the FY 2022 NOFA for more information.

To facilitate responses to the application questions, Applicants are encouraged to refer to the information available on the <u>Americans with Disabilities Act website</u> as well as the <u>U.S. Equal Employment Opportunity</u> Commission website.

The following are **examples** of products and services that have a primary purpose of benefitting individuals with disabilities:

- ✓ Loan to purchase and renovate a building that will house a school that provides educational and social services to children and young adults with disabilities;
- ✓ Loan to renovate an independent living home for individuals with disabilities;
- ✓ Predevelopment loan for a community services organization that provides transportation services, housing services, and job training for individuals with disabilities;
- ✓ Working capital loan to a business that primarily employs adults with disabilities;
- ✓ Loans to purchase assistive technology such as hearing aids, stair glides, seat-lift chairs, wheelchairs and scooters, computers and specialized software, home modifications (e.g. ramps, roll-in showers, lowered counter tops, widened doorways, etc.), and adapted vehicles (e.g. lowered floors, ramps, hand controls, etc.); and
- ✓ Financial counseling and transitional planning assistance for individuals with disabilities and their families.

# **DF-FA AMIS Application Questions and Data Tables**

Applicants are required to input their "DF-FA Request Amount" and the "DF-FA First Payment Amount" under the *DF-FA Supplemental FA Applications* section of the FA Application in AMIS. <u>Applicants that do not include a DF-FA award request amount will not be eligible to apply for a DF-FA award.</u>

Applicants must also respond to the narrative questions and data tables in the supplemental DF-FA application in AMIS. Applicants must answer each of the narrative questions using clear, concise, factually-based text, while adhering to the stated character maximums. You are encouraged to describe your organization within the framework of each question being asked. You should also be prepared to discuss your previous activities as well as future plans.

Narrative responses should directly address the question. Where applicable, cite any secondary data sources, reports, statistics, or other sources. Be sure to use the most recent data and information available. Only the narrative responses and data provided in the DF-FA Application will be considered during the evaluation process for DF-FA.

**Note:** <u>Do not</u> reference your CDFI Program and/or NACA Program Base-FA Application since the Base-FA Application information will be not be assessed during the evaluation process for DF-FA. The DF-FA award is evaluated independently from the Base-FA award and will not affect the Base-FA award evaluation or amount.

# **Narrative Questions**

# All narrative questions are mandatory.

Question Text	Character Limit	Notes/Guidance
1. Describe the needs and challenges of individuals with disabilities within the communities you serve, such as, but not limited to:  • Asset development; • Affordable, accessible, and safe housing; • Employment opportunities; and • Access to assistive products and services that support health and community living.	3,500 character limit	This question asks you to identify the needs and challenges facing individuals with disabilities. In particular, you should concentrate on the needs of individuals with disabilities in the communities you serve and those needs/challenges that can be addressed through your organization's deployment of financial products and/or services. The needs and challenges you identify in this question should tie into your responses for the questions that follow.  You may choose to address the needs and challenges outlined in the question or any other challenges that your organization has identified which it intends to mitigate through the deployment of financial products and/or services.

Question Text	Character Limit	Notes/Guidance
2. Discuss your strategy for meeting the needs and challenges identified in Question 1 through your Financial Products, Financial Services, and Development Services that are directly provided to individuals with disabilities and/or organizations that provide services to individuals with disabilities. Describe your outreach strategy for reaching individuals with disabilities and/or organizations that provide services to individuals with disabilities.	3,500 character limit	This question asks you to discuss how your organization's current financial products and services meet the needs and challenges of individuals with disabilities that you identified in Question 1. In other words, discuss your organization's track record of meeting the needs and challenges facing individuals with disabilities. This question is not asking you to discuss your plan for using the requested DF-FA award, but you may include examples of how prior DF-FA awards have helped your organization meet the needs of individuals with disabilities.  Ensure that your response describes either financial products/services or development services that have a primary purpose of benefitting individuals with disabilities.  Do not simply extrapolate an estimated number of financial products/services that were likely delivered to individuals with disabilities based upon the demographic composition of your beneficiaries. See "About the DF-FA Awards" in this document for examples of the types of products and services that have a primary purpose of benefitting individuals with disabilities.  Also describe your organization's strategy for reaching individuals with disabilities or reaching other organizations serving such individuals. In other words, how does your organization ensure that you are reaching individuals or organizations that would directly benefit from the products and services you outlined above?

Question Text	Character Limit	Notes/Guidance
<ul> <li>3. Describe how you will use the requested DF-FA award to increase and/or expand your Financial Products, Financial Services, and/or Development Services that are directly provided to individuals with disabilities and/or organizations that provide services to individuals with disabilities, to address challenges, such as: <ul> <li>Asset development;</li> <li>Affordable, accessible, and safe housing;</li> <li>Employment opportunities; and</li> <li>Access to assistive products and services that support health and community living.</li> </ul> </li> </ul>	3,500 character limit	This question asks you to discuss how your organization will use your requested DF-FA award to benefit individuals with disabilities. Specifically, this question asks how your organization will expand or increase its current financial product, financial service, or development service offerings to address the challenges facing individuals with disabilities. Also include in your response the specific Target Market challenges you discussed in your narrative for Question 1.  This question is your opportunity to articulate your plans for the requested DF-FA award and how those plans will increase your organization's ability to effectively serve individuals with disabilities through the expansion of financial products, financial services, or development services. As with Question 2, be sure to discuss products and/or services that have a primary purpose of benefitting individuals with disabilities.
<ol> <li>Describe any formal or informal partnerships you have established or plan to establish for the purposes of:         <ul> <li>i) Accessing and/or referring customers;</li> <li>ii) Developing new products and/or services; and/or</li> <li>iii) Providing products and/or services to further your support of individuals with disabilities.</li> </ul> </li> </ol>	2,500 character limit	This question asks you to discuss any partnerships or collaborative efforts that support your organization's ability to address the needs and challenges facing individuals with disabilities.  Be sure to discuss partnerships that are directly related to the work that you are currently doing, or proposing to do with your requested DF-FA award.

### **Data Tables**

The "Financial Products" data table is mandatory for all DF-FA Applicants. The "Financial Services" and "Development Services" data tables should be completed if applicable.

Applicants should only include the Financial Products, Financial Services, and Development Services that are provided for the **<u>primary purpose</u>** of benefiting individuals with disabilities.

### **Primary Purpose: Benefitting Individuals with Disabilities**

<u>Example:</u> A DF-FA Applicant has an affordable housing rehab product that is offered to borrowers, which include individuals with and without disabilities. When the Applicant completes the Financial Products data table in the DF-FA Application, it should only include the rehab loans that it has made for the specific purpose of benefitting individuals with disabilities (e.g. loans to widen doorways, build ramps, lower countertops, etc.).

- The three (3) historic fiscal years reported in the DF-FA data tables must be consistent with the three (3) historic fiscal years reported in the *Application Financial Data* section in the Base-FA Application.
  - o "Historic Fiscal Year 1" should be the Applicant's most recent historic fiscal year that it reported in the *Application Financial Data* section in the Base-FA Application.
- The number in the "Total \$ of all loans closed" field for each fiscal year is pre-populated with the number reported in the "On-Balance Sheet Loans Closed \$" field in the *Application Financial Data* record for the corresponding fiscal year in the Base-FA Application.
- Applicants can provide up to six (6) descriptions of Financial Products, Financial Services, and Development Services in each data table, respectively.

### **DF-FA Financial Products Table**

In support of the strategy discussed in Question 2, complete the table below to demonstrate your track record of providing Financial Products to individuals with disabilities and/or organizations that provide services to individuals with disabilities in order to address the needs and challenges of individuals with disabilities. Only include Financial Products that you have provided for the primary purpose of benefiting individuals with disabilities over the past three years.

DF-FA Financ	ial Products Tab	le						
			Historic Fiscal Reco		Historic Fis	scal Year 2	Historic Fi	scal Year 3
#	Financial Product Name	Financial Product Description (100 characters)	\$ of Loans Closed to Benefit Individuals with Disabilities	# of Individuals with Disabilities Served	\$ of Loans Closed to Benefit Individuals with Disabilities	# of Individuals with Disabilities Served	\$ of Loans Closed to Benefit Individuals with Disabilities	# of Individuals with Disabilities Served
1.								
2.								
(up to 6)								
Total \$ of all lo	oans closed to ben	efit individuals with	{Auto Calculated}		{Auto Calculated}		{Auto Calculated}	
7	•	match On-Balance						
	osed \$ field in the	• • • • • • • • • • • • • • • • • • • •						
	sed to benefit indi	viduals with	{Auto		{Auto		{Auto	
disabilities:			Calculated}		Calculated}		Calculated}	

### **DF-FA Financial Services Table**

In support of the strategy discussed in Question 2, complete the table below to demonstrate your track record of providing Financial Services to individuals with disabilities and/or organizations that provide services to individuals with disabilities in order to address the needs and challenges of individuals with disabilities. Only include Financial Services that you have provided for the primary purpose of benefiting individuals with disabilities over the past three years.

DF-FA Financ	ial Services Tabl	e						
			Historic Fiscal Rece		Historic Fis	cal Year 2	Historic F	iscal Year 3
#	Financial Services Name	Financial Services Description (100 characters)	# of Financial Services Provided	# of Individuals with Disabilities Served	# of Financial Services Provided	# of Individuals with Disabilities Served	# of Financial Services Provided	# of Individuals with Disabilities Served
1.								
2.								
(up to 6)								
	•	provided to benefit	{Auto		{Auto		{Auto	
individuals wit	th disabilities:		Calculated}		Calculated}		Calculated}	
Total # of all Fi	inancial Services	provided (must match						
field in the FA	Application):							
% of Financial	Services provided	l to benefit	{Auto		{Auto		{Auto	
individuals wit	th disabilities:		Calculated}		Calculated}		Calculated}	

# **DF-FA Development Services Table**

In support of the strategy discussed in Question 2, complete the table below to demonstrate your track record of providing Development Services to individuals with disabilities and/or organizations that provide services to individuals with disabilities in order to address the needs and challenges of individuals with disabilities. Only include Development Services that you have provided for the primary purpose of benefiting individuals with disabilities over the past three years. Note that when considering the number of clients served you should only count actual clients receiving Development Services. Do not count all beneficiaries. See the examples following the table.

DF-FA Develo	pment Services	Table						
			Historic Fiscal ' Rece		Historic Fisc	cal Year 2	Historic Fis	scal Year 3
#	Development Services Name	Development Services Description (100 characters)	# of Development Services Provided	# of Clients Served Benefitting Individuals with Disabilities	# of Development Services Provided	# of Clients Served Benefitting Individuals with Disabilities	# of Development Services Provided	# of Clients Served Benefitting Individuals with Disabilities
1.								
2.								
(up to 6)								
	evelopment Serviol luals with disabilit	•	{Auto Calculated}		{Auto Calculated}		{Auto Calculated}	
	•	ces provided (must						
	the FA Application	•						
% of Developm	nent Services prov th disabilities:	ided to benefit	{Auto Calculated}		{Auto Calculated}		{Auto Calculated}	

**Development Services Table Entry:** For this table, the "# of Clients Served Benefitting Individuals with Disabilities" is a subset of "# of Development Services Provided". Thus, the "# of Clients Served Benefitting Individuals with Disabilities" is always equal to or less than "# of Development Services Provided".

<u>Example 1</u>: Your organization provides credit counseling services and served a total of 100 total individuals with credit counseling services, 25 of whom were individuals with disabilities. The individuals are the clients served. Your data for this row would then be:

Development Services Name: Credit Counseling # of Development Services Provided: 100

# of Clients Served Benefitting Individuals with Disabilities: 25

<u>Example 2</u>: Your organization provides real estate counseling to 50 developers, and as part of that, 40 developers received counseling on developing ADA-accessible properties. The developers are the clients served, not the number of individuals with disabilities who may ultimately move into the ADA-accessible properties. Your data for this row would then be:

Development Services Name: Real Estate Counseling

# of Development Services Provided: 50

# of Clients Served Benefitting Individuals with Disabilities: 40.

Note that in Example 2, within the narratives of your DF-FA Application, you may wish to discuss the **beneficiaries** (in this case, how many individuals with disabilities will benefit from the ADA-accessible properties). The purpose of the Development Services table is to gauge how many **clients** of a particular development service are clients with disabilities/clients serving individuals with disabilities.

# **DF-FA Matching Funds Requirements**

The applicability of the Matching Funds requirement for DF-FA awards are based on the Applicant's designation as Core FA or SECA FA, and whether the Applicant is considered a Native American CDFI.<sup>2</sup>

### Core FA Applicants, with the exception of Native American CDFIs

Core FA Applicants, with the exception of Native American CDFIs, are required to submit Matching Funds that meet the requirements outlined in the NOFA and Matching Funds Guidance for their requested DF-FA awards at the time of Application submission. These Applicants must demonstrate, at the time of their Base-FA Application submission, that they have In-Hand and/or Committed Matching Funds in an amount of at least 50 percent of their total Base-FA, PPC-FA, and DF-FA award request, as applicable.

Core FA Applicants, with the exception of Native American CDFIs, will receive DF-FA awards in the form of grants, loans, equity investments, deposits, and/or credit union shares based on the type(s) of Matching Funds provided. In other words, if you submit a loan as Matching Funds, the award will come in the form of a loan.

### SECA FA (CDFI Program only) and Native American CDFI (CDFI Program and NACA Program) Applicants

The DF-FA Matching Funds requirement for SECA FA Applicants was waived in the final appropriations bill for FY 2021, and the final FY 2022 appropriations are still pending for this funding round. As a result, SECA FA Applicants are not required to submit Matching Funds for their award requests at the time of Application. However, the CDFI Fund reserves the right to request Matching Funds from SECA FA Applicants if Matching Funds are not waived in the final FY 2022 CDFI Program appropriations. If Matching Funds are required, awards will be made in the form of grants, loans, equity investments, deposits, and/or credit union shares based on the form of Matching Funds provided by the Applicant. The Matching Funds requirement was permanently waived for Native American CDFIs in the Indian Community Economic Enhancement Act of 2020. As a result, Native American CDFI Applicants will receive awards (Base-FA, PPC-FA, and DF-FA, as applicable) in the form of a grant.

# **DF-FA Application Review and Award Size**

## **DF-FA Application Review**

The CDFI Fund will only review an Applicant's DF-FA Application after the CDFI Fund's internal review process indicates that the Applicant will receive a Base-FA award. The DF-FA Application will be evaluated independently from the Base-FA Application. Furthermore, the information contained in the Base-FA Application will not be considered as part of the DF-FA evaluation process.

<sup>&</sup>lt;sup>2</sup> A Native American CDFI (Native CDFI) is one that Primarily Serves a Native Community. Primarily Serves is defined as 50% or more of an Applicant's activities being directed to a Native Community. Per the FY 2022 CDFI Program NOFA and the FY 2022 NACA Program NOFA, a Native Community is defined as Native American, Alaska Native, or Native Hawaiian populations or Native American areas defined as Federally-designated reservations, Hawaiian homelands, Alaska Native Villages and U.S. Census Bureau-designated Tribal Statistical Areas.

The following reviewer guidance will be used to evaluate DF-FA applications:

- Does the Applicant demonstrate a track record of providing financial products and services that benefit individuals with disabilities? Does this overall track record support the Applicant's requested DF-FA award amount?
- Has the Applicant identified the particular needs and challenges facing individuals with disabilities in the communities it serves?
- Do the Applicant's current Financial Product and service offerings address the needs and challenges it identified in the question above?
- Does the Applicant's plan to use the requested DF-FA award enhance its ability to serve individuals with disabilities through the expansion or increase of its financial products and services?
- Is the Applicant engaged in partnerships that further its support of individuals with disabilities?

### **DF-FA Award Size**

- The DF-FA award size may be more or less than the estimated amount in the NOFA depending upon Applicant demand, due diligence review findings, and funding availability.
- The DF-FA award size will be no more than the amount requested by the Applicant.
- Note that DF-FA awards are not subject to the \$5 million award cap to any one organization and its Subsidiaries and Affiliates during any three-year period.

# **Post Award Requirements**

If awarded, DF-FA Award Recipients will be required to meet deployment goals and reporting requirements as specified in the Assistance Agreement.

### DF-FA Performance Goal and Measure (PG&M)

The DF-FA PG&M will require Award Recipients to use 85 percent of the DF-FA award, or an equivalent amount from other available funds on its balance sheet, to provide Financial Products that benefit individuals with disabilities by the end of the Period of Performance of the FA award (exclusive of Base-FA, PPC-FA, and/or HFFI-FA awards). Amounts reported for the DF-FA PG&M may not be reported under the Base-FA Objectives PG&M(s), the PPC-FA PG&M, or the HFFI-FA PG&M.

The table below provides an example of PG&Ms for DF-FA recipients. Note that this example may differ from the final PG&M set forth in the final CDFI Program and NACA Program Assistance Agreement.

### Sample DF-FA PG&M Template

<u>Disability Funds</u>: At the end of each year of the Period of Performance, the Recipient must have closed Financial Products that benefit individuals with disabilities in an amount equal to: 5% of the total DF-FA (exclusive of Base-FA, PPC-FA, or HFFI-FA) by the end of Year 1 of the Period of Performance, 50% of the total DF-FA (exclusive of Base-FA, PPC-FA, or HFFI-FA) by the end of Year 2 of

the Period of Performance, and 85% of the total DF-FA (exclusive of Base-FA, PPC-FA, or HFFI-FA) by the end of Year 3 of the Period of Performance. The Recipient may satisfy this goal using the DF-FA award or other available funds on its balance sheet. The Financial Products that benefit individuals with disabilities do not need to be provided in the Recipient's approved Target Market but must be in an Eligible Market. Financial Products reported under Performance Goal X-X may not be reported under any other Performance Goal. Financial Products reported under any Performance Goal for a CDFI Rapid Response Program (CDFI RRP) award may not be reported for this Performance Goal and any Financial Products reported under any Performance Goal hereunder may not be reported for a CDFI RRP award.

	Dollar Amount (\$)	% To Benefit Individuals with Disabilities
Total dollar amount of		N/A
DF-FA:		
Period of Performance,		5%
Year 1 benchmark (5%):		
Period of Performance,		50%
Year 2 benchmark (50%):		
Period of Performance,		85%
Year 3 benchmark (85%):		