**Community Exporter Module**

 **Source List**

**Slide 4: Trend #1 – Regional and National E-Commerce Expansion Opportunities for Niche Local Products**

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**Slide 6: Trend #2—U.S. Mobility creates National and Global Demand for Regional Niche Products**

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**Slide 8: Trend #3 – Global Market is more open to SBs**

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**Slide 11: Potential of SB Niche Product E-Commerce Expansion**

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**Slide 15: Small Businesses can successfully Export**

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2. International Trade Administration, 2011
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**Slide 16: Why Small Business International Exporting?**

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**Slide 17: What to look for in a Small Business Exporter**

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**Slide 18: Strategies for entering New or Untapped markets**

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**Slide 20: Strategies to Overcome the Challenges of International Exporting**

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2. Increase Profits and Decrease Risks with Support from the U.S. Government,
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**Slide 22: What is the Global Access Program?**

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