























Smithtown CDLF Plan for Raising Debt & Equity

Smithtown CDLF is seeking additional resources.

- Goal: To raise \$5 million over the next 3 years to include \$4.25 million in debt (blended rate of 2%) and \$750,000 in equity.
- Rationale for Plan: Smithtown has decided to expand its lending activities into an adjacent community that is not currently served by any CDFIs.

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CDFI Fund Capacity Building Initiative and Equity

Potential Sources	Amount	Notes
Equity	\$750,000	
CDFI Fund	\$500,000	Are we certified? Application deadlines?
CDBG	\$100,000	Entitlement? Small Cities?
Local foundation (with PRI?)	\$100,000	Possible sources? Established relationships with staff or board?
Private gifts/donations	\$50,000	Any history with private donors? First steps?
Debt	\$4,250,000	
Long term (5 years or more)		
Bank pool		Any existing pools? Local history?
Insurance Companies		Any local companies?
Private Individuals		Is this a good idea? Costs? Securities laws? Interest among board members?
Program Related Investments		Research local foundations
Religious		Start with board members
Short term (less than 5 years)		
Need line of credit?		Do you have an existing line of credit? Is it sufficient to meet possible short-term needs?
Religious institutions		Start with board members
Universities or other institutional lenders?		
Sell loans?		How will this affect earnings?
CDFI Fund Capacity Building Initiative		Raising Debt



Sources of Capital - Private, Public & "Alternative"

- Banks
- Insurance Companies
- Pension Funds
- > GSEs (Fannie & Freddie are not active at this time)
- Sovernment Federal & State (CDFI, CDBG, HOME, EDA, SBA)
- > Foundations Program Related Investments
- Religious Institutions
- Universities, Endowments & other "alternative" or mission related investors
- Private individuals





Building Banking Relationship
Do your homework before contacting bank:
Does the bank have a community development program or focus (e.g. developing affordable housing)?
Has the bank funded other CDFIs or nonprofits?
Do you/board members know anyone at the bank to make an introduction?
✓Look up the Bank's CRA rating at <u>http://www.ffiec.gov/craratings/default.aspx</u>
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Who makes PRIs?
Foundations - family, community, corporate and private foundations
Charities - associated with corporations, religious organizations, donor-advised funds
Investment circles - make social investments that are similar to PRIs.
Bank of America makes PRIs http://www.bankofamerica.com/community/ index.cfm?template=cdb_progrelinvest







PRI Case Study	
Community Loan Fund of New Jersey Trenton, New Jersey (2004)	/, Inc
Borrower: The Community Loan Fund of New Japrofit CDFI, makes loans for predevelopment, renovation or "gap" financing for child care ce family-based child care providers in New Jerse	construction, nters and
Use of Funds: Over a ten year period, it planne more than \$20 million to support 2,500 new o openings.	
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Terms of Loans Made to CDFIs (Calvert Investment Notes)

Use of funds	Loan capital, pre-development funding
Principal	\$50,000 to \$2.5 million; loans are limited to 10% of applicant's total assets
Term	Typically one to five years; loans are often recommended for renewal at maturity if borrowers have demonstrated good credit risk
Interest Rate	Fixed rates are set in relation to US Treasury rates, varying with credit risk but consistently below market
Payments	Typically interest-only, semi-annual payments with a balloon payment at maturity
Collateral	Typically none required; investments are structured as general recourse obligations
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