

# IMPACT GOALS IDEA BANK

IMPACT STORY		DATA POINTS	
CATEGORY 1	CATEGORY 2	CATEGORY 3	

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IN FIFTEEN YEARS, WHAT ARE THREE BIG PICTURE CHANGES YOU'VE MADE IN YOUR COMMUNITY (OR IN YOUR TARGET MARKET)?	WRITE DOWN YOUR MISSION. WHAT 3-4 CHANGES/RESULTS DO YOU PROMISE IN YOUR MISSION?	
<b>WE'VE...</b>	<b>MISSION:</b>	
<b>WE'VE...</b>	<b>CHANGE/RESULT</b>	<b>CHANGE/RESULT</b>
<b>WE'VE...</b>	<b>CHANGE/RESULT</b>	<b>CHANGE/RESULT</b>
LIST YOUR PROGRAMS AND SERVICES. IF THEY ARE SUCCESSFUL, WHAT HAPPENS FOR YOUR CLIENTS?	WHAT STORIES, SUCCESS, AND/OR OUTCOMES DID YOU PROMISE YOUR FUNDERS?	
<b>OUR PROGRAMS/SERVICES:</b>		
<b>SUCCESS MEANS:</b>		