

# Scaling Up Microfinance



## The Role of Market Research in Scaling Microfinance Webinar *November 21, 2013*

### Presenter Bios

**Tammy Halevy** joined AEO in April 2010 as Senior Vice President, New Initiatives. With over 20 years of experience in the private, public and non-profit sectors, Tammy brings leadership, experience and knowledge to AEO, its members and partners. At AEO, Tammy is leading the design, incubation and launch of programs and partnerships to better serve members and pilot innovations for the field.

Prior to joining AEO, Tammy was a consultant at McKinsey & Company, where as part of the corporate finance and strategy practices, she led client and research projects primarily focused on reaching new markets and structuring complex partnerships. She has also held positions in the US House of Representatives, The Overseas Development Council and Kroll Associates.

Tammy received a Masters Degree in Law and Diplomacy from The Fletcher School at Tufts University and a BA from The Johns Hopkins University.