

Scaling Up Microfinance



New Product Development Webinar October 24, 2013

Presenter Bios

Ashvin Prakash is Consultant, Advisory Services for the Center for Financial Services and Innovation. In this position, he supports consulting engagements with both for-profit and nonprofit clients to define strategies, develop products and go-to-market plans, and launch efforts to deliver high quality, profitable financial services. With a background in financial services and improving access to underserved populations, Mr. Prakash brings industry perspective from the banking industry and passion for capacity building to his role at CFSI.

Prior to CFSI, Mr. Prakash has worked for banks and non-profits in building financial reporting capabilities and improving efficiency. Through his roles as a rotational Finance Analyst with Key Bank and accountant with Citigroup, Mr. Prakash has worked across various departments in corporate bank finance to improve reporting processes and develop financial models. Mr. Prakash also worked directly with community lenders and credit bureaus across the nation in improving financial access to underserved markets through credit building in his role as an Associate with Credit Builders Alliance. Mr. Prakash holds an MS in Development Economics, with a specialization in Rural Finance Development and transaction cost in micro lending, and a BA in International Relations and Economics from The Ohio State University.

Brenton Peck is a Consultant, Advisory Services for the Center for Financial Services Innovation. In this position, he supports consulting engagements with both for-profit and nonprofit clients to define strategies, evaluate target markets, and develop products. He works intimately with clients on launch efforts to deliver high-quality, profitable financial services. Mr. Peck has a strong passion for delivering financial products to underbanked consumers, and he brings a unique perspective to CFSI from his experience in various banking positions.

Mr. Peck's knowledge of the financial services industry is a direct result of his time with JPMorgan Chase and Wells Fargo Financial, where he worked as a practitioner in underbanked communities. He has held a variety of financial services roles including consumer lending, financial analysis, operations, client service, and retail management. His previous roles in branch banking provide a strong understanding of business development, P&L analysis, risk management, new product execution, and IMC strategy. Mr. Peck graduated from Illinois State University and earned a Bachelor's degree in Marketing and an MBA from the Dunham School of Business at Aurora University. He resides in Glen Ellyn, Illinois.